



25
years

BSG
AUTO PARTS

CONTENT

Story of **BSG** Auto Parts

BSG Auto Parts at a **Glance**

Vision & Strategy

Quality **Focus**

Sustainability Approach

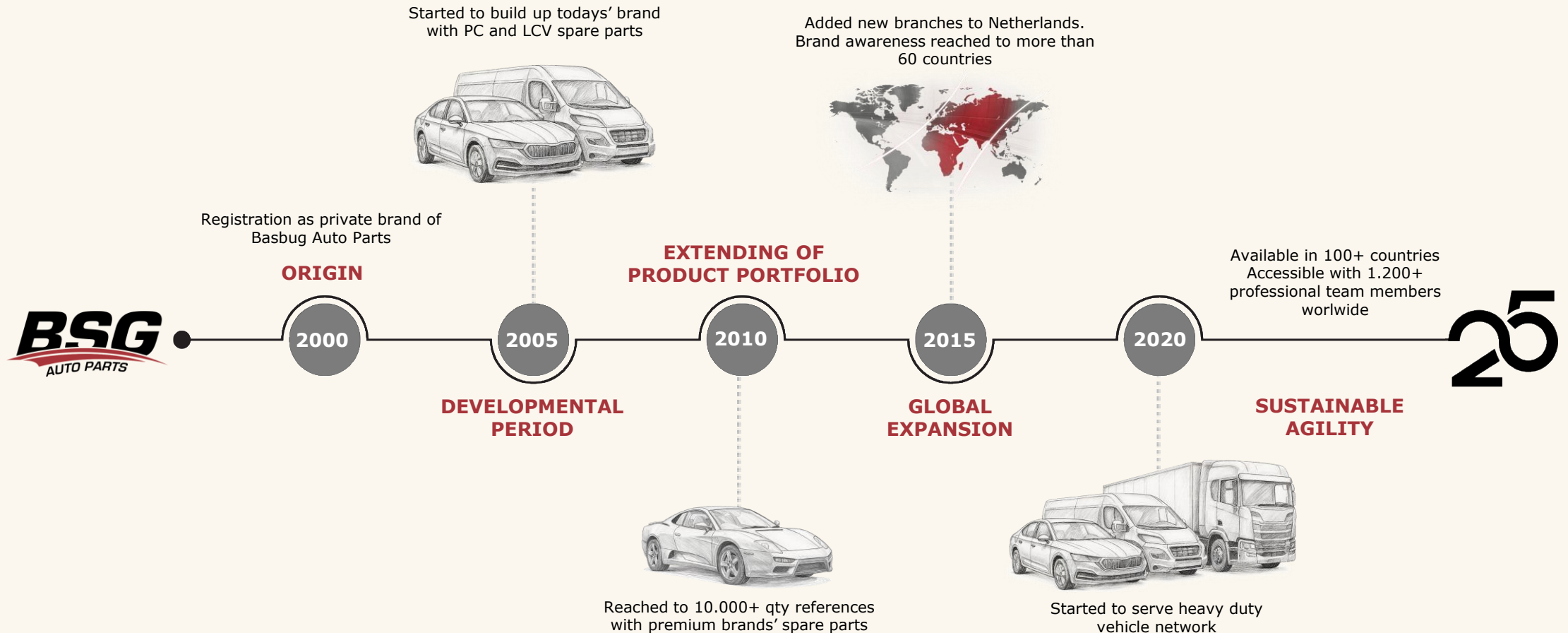
Core Business **Lines**

Strategy of «All Makes All Parts»

Global **Access**

Visibility & More

Story of BSG Auto Parts



Headquarter
The NETHERLANDS

4 COUNTRIES

18 GLOBAL
WAREHOUSE

75.000 + sqm
WAREHOUSE
CAPACITY

50.000 +
PRODUCT
REFERENCE

92% CAR PARC
COVERAGE

WORLDWIDE **1.200+** TEAM MEMBERS

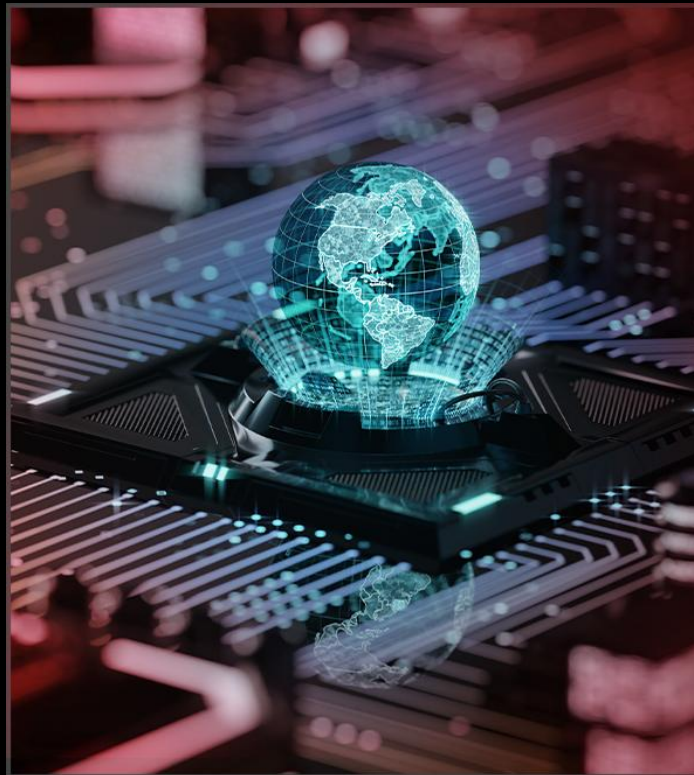
**BSG Auto Parts
at a Glance**

Vision & Strategy



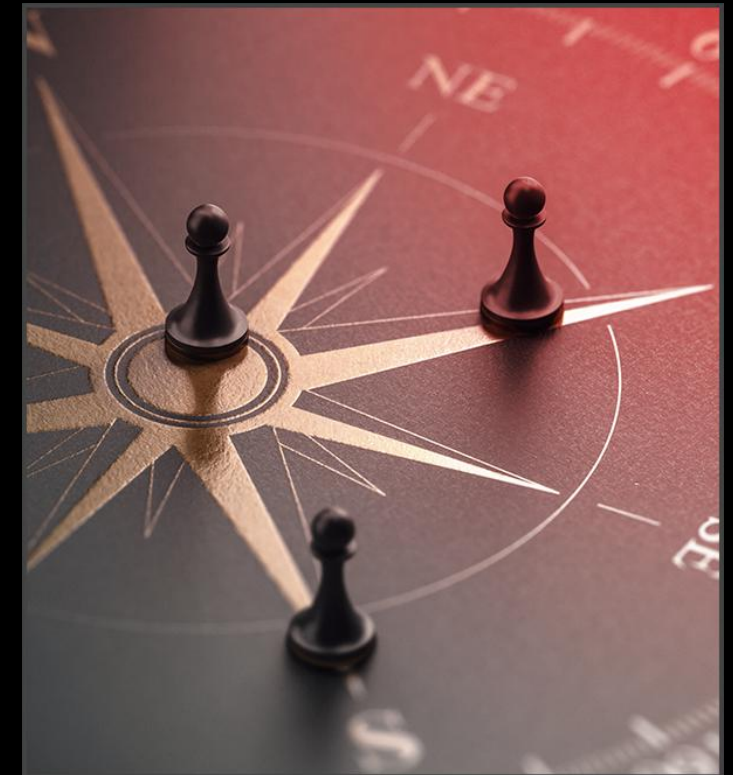
OUR VISION

To create new value and exceeds expectations as a global spare parts company that adopts an agile and ambidextrous approach.



OUR MISSION

To offer an excellent customer experience based on trust, ensuring a balance of the best quality and cost by integrating mobility solutions and AI technologies.



OUR MOTIVATION

To be a member of an ever-growing global company that develops by making agile decisions in line with sustainability, focuses on the same goal and celebrates success together.

Global Footprint

NETHERLANDS

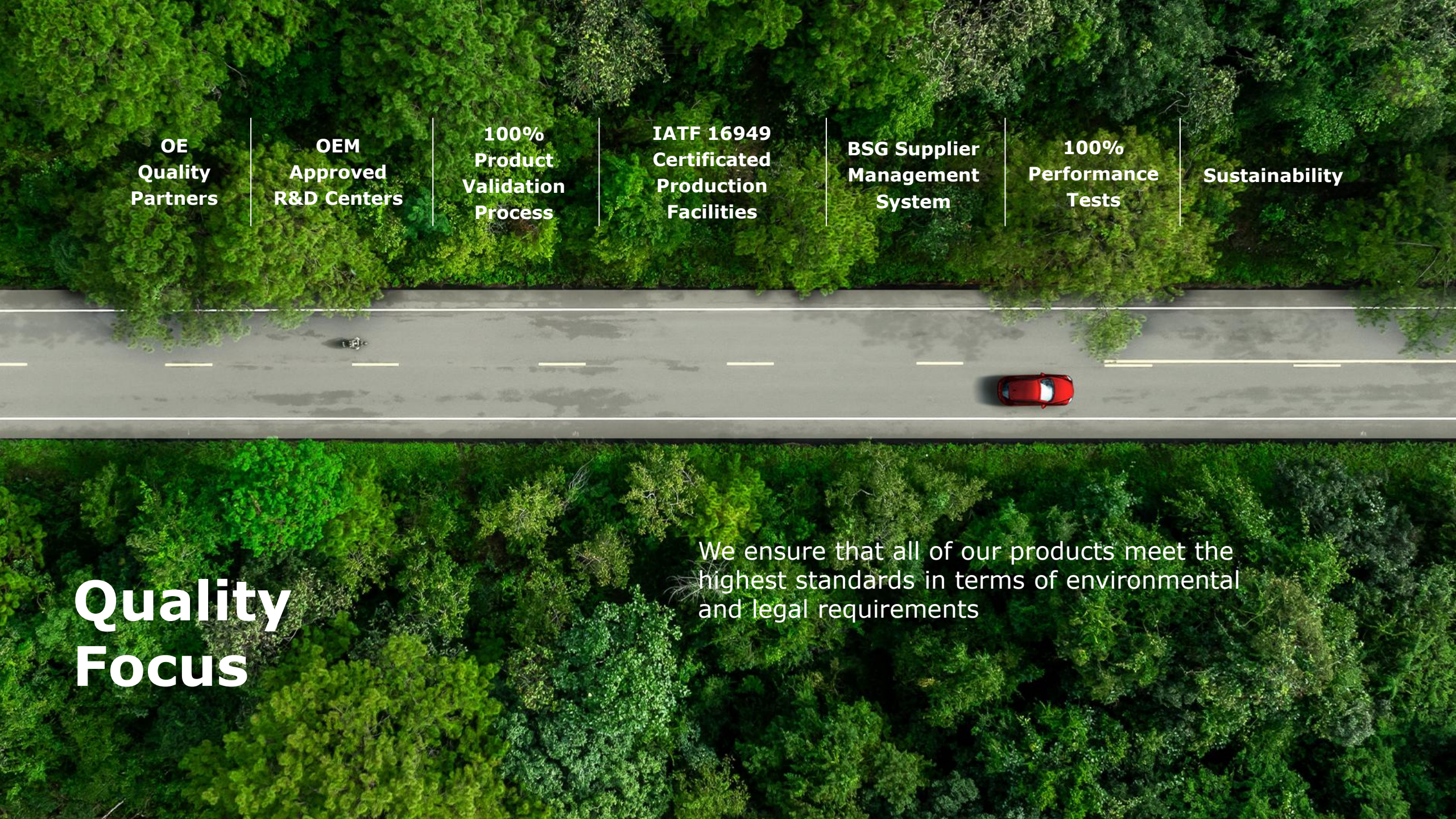
Headquarter

• **TÜRKİYE**

• **CHINA**

• **U.A.E**





**OE
Quality
Partners**

**OEM
Approved
R&D Centers**

**100%
Product
Validation
Process**

**IATF 16949
Certificated
Production
Facilities**

**BSG Supplier
Management
System**

**100%
Performance
Tests**

Sustainability

**Quality
Focus**

We ensure that all of our products meet the highest standards in terms of environmental and legal requirements

AS A SUSTAINABLE AUTOMOTIVE VALUE CHAIN MEMBER;

All our actions and decisions are in line with mitigating the effects of climate change and global warming

We research and implement smart solutions that optimize material use and minimize waste paper such as;
Online catalogue, B2B order platform, QR invoices...

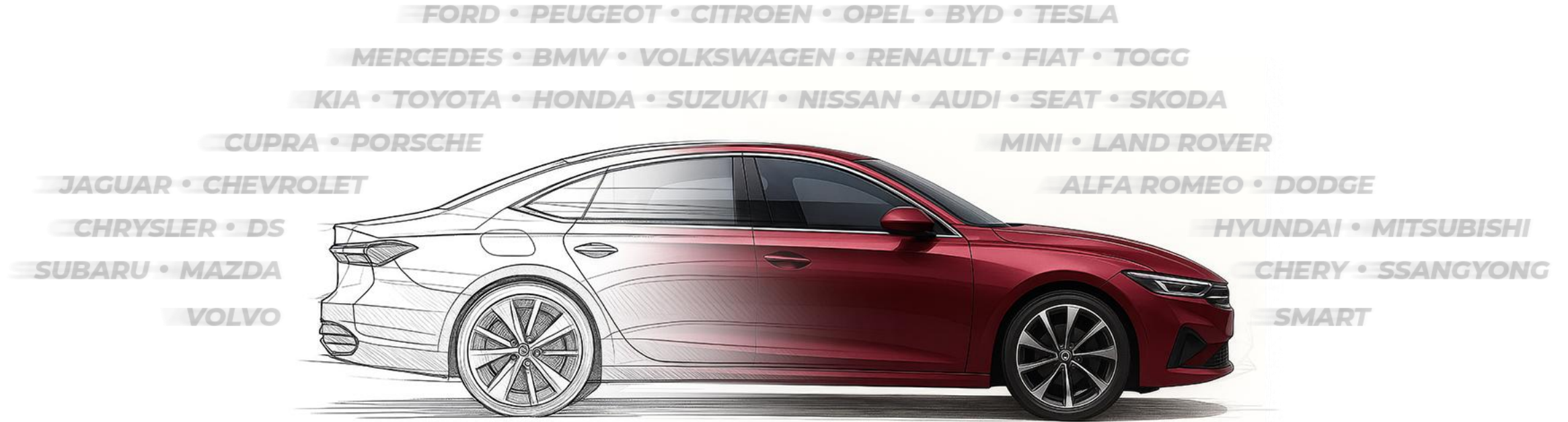
Small Steps. Big Impact. Sustainable Future...

An aerial photograph showing a red car driving on a light-colored gravel road that curves through a dense, lush green forest. The car is positioned in the lower-left quadrant of the frame, moving towards the right. The surrounding trees are vibrant green and densely packed, creating a textured background.

**On the Road to a
Greener Future...**

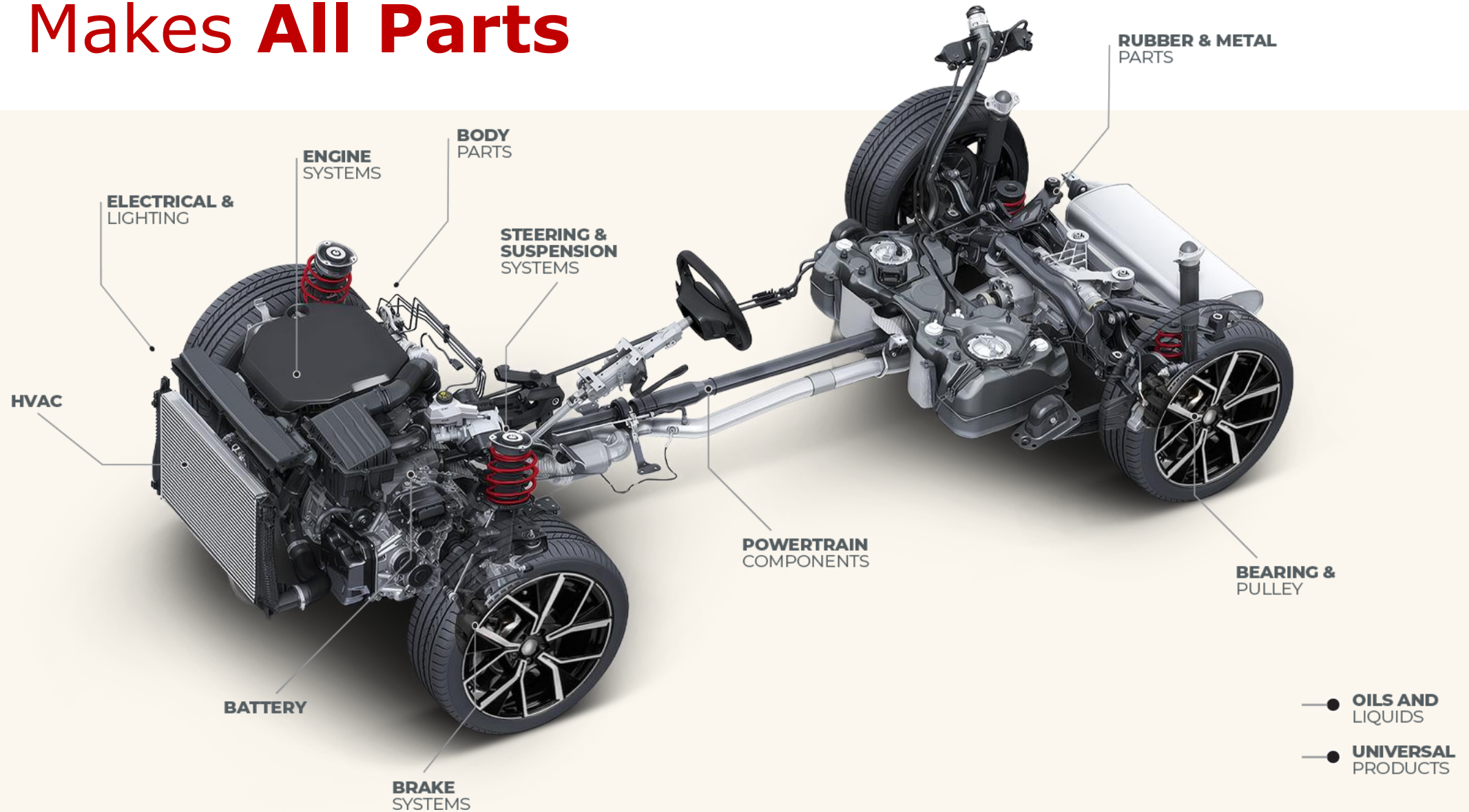
Business Lines of BSG





All Makes All Parts

All Makes **All Parts**



Global Access

TecDoc ONLINE ORDER SCREEN

CERTIFIED
TecDoc®
DATA SUPPLIER

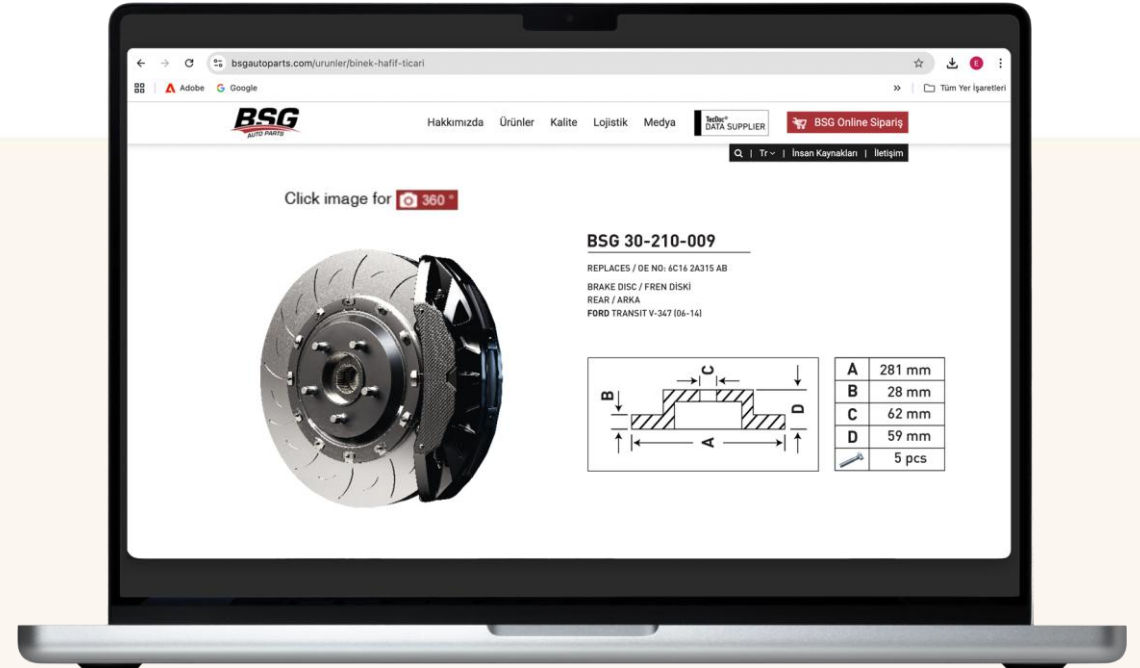
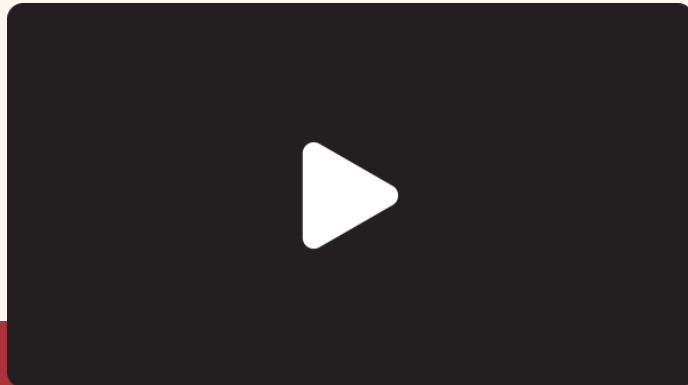
TecDoc Catalogue by TecAlliance; one of the world's leading global vehicle and spare parts catalogues for the automotive aftermarket.

BSG Auto Parts is «Certified Data Supplier» integrated into TecDoc with more than **30.000** product references

ALDOC ONLINE ORDER SCREEN



Our business partners can move items from shopping basket in ALDOC system to BSG Web Order (**B2B**) application easily.



BSG Web Order - B2B application
Provides to our business partners;



Online
Catalogue



Technical
Details



360
Images



Stock



Price

New Face, Same Quality

NOW SIMPLER, STRONGER, AND MORE ASSERTIVE!

Energetic and assertive look with a fluent design

Eye-catching product visuals

Direct and fast access to the BSG website and information

Produced with eco-friendly and high-quality materials in compliance with European standards

10 different language translations for each product group

Certified data provider of the world's leading **TecDoc** spare parts catalogue

Double-walled corrugated cardboard box with excellent resistance against crushing

Original BSG hologrammed, specially designed labels

Compatible vehicle brand, model, and year information

Assembly location and direction information

Technical specifications and dimensions

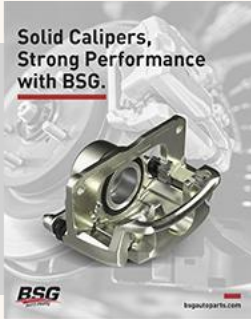
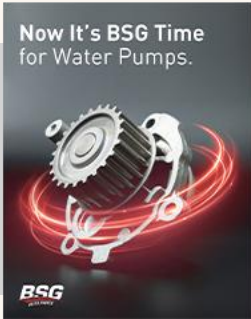


Water-resistant and highly protective surface coating

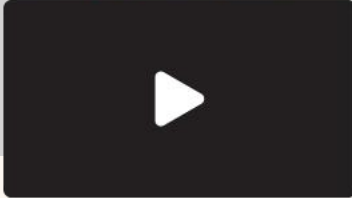


Visibility & More...

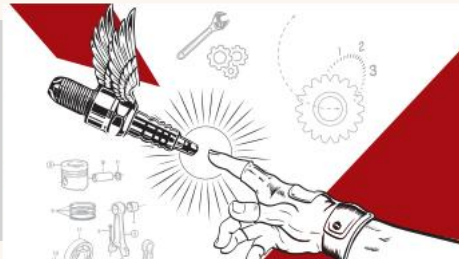
Social Media



Events



Visuals



THANK YOU



BSG
AUTO PARTS